Valtech

Accelerate Your AI Journey with DigitalXelerate

A 4-week strategy-to-prototype program to improve and automate product enrichment — built for speed, designed for ROI.

A four-week, cross-functional accelerator built for speed, clarity, and ROI

AI is a top-three tech priority for 89% of executives in 2025. It is fueling digital acceleration and disrupting business as usual, promising unparalleled levels of scale, targeting and personalization. Enterprises are architecting wholesale transformations to capitalize. But large-scale initiatives lead to protracted timelines, which stifle momentum and defer ROI.

DigitalXelerate is a four-week accelerator program designed to help organizations quickly identify high-impact AI opportunities, build a working prototype and define a clear roadmap and production-readiness plan. It's a hands-on, insight-to-action engagement that blends strategic, technical and financial planning with creative exploration and technical validation.

The guided engagement helps organizations:

Align

top-priority AI use cases.

Co-create

clickable concepts or working prototypes..

Build

a business case and ROI model.

Define

roadmaps and costs for scaling and production.

It's your launchpad for an intelligent solution driven by data and AI, powered by Valtech experts and hyperscale-backed funding pathways.

Is DigitalXelerate for you?

DigitalXelerate is built for organizations that are ready to move from AI exploration to execution but need alignment, clarity and a clear path to value. It's for digital, marketing, product and tech leaders who don't just want inspiration — but traction.

If you're navigating internal complexity, fragmented priorities or uncertainty around how to fund and scale AI initiatives, this workshop is for you.

This isn't just an innovation sprint. It's a structured way to bring the right people together, define a focused use case, validate business impact and build a plan that secures technical and financial buy-in.

What you'll get

Strategy workshop

Collaboratively identify, prioritize and align on high-impact use cases.

Jumpstart prototype

Create a clickable concept or functional AI accelerator for your top use case.

ROI and business case

Receive a custom business value assessment to support investment.

Statement of work and scaling roadmap

Define your roadmap, architecture, and a statement of work for scaling in production.

DigitalXelerate 4-week overview

Week 1

Strategy workshop and opportunity mapping

Objective: Align cross-functional teams around the highest-impact AI use cases.

What happens:

Week 2

Concept design and jumpstart prototype

Objective: Build and test a clickable concept or AI-enabled workflow.

What happens:

Week 3

ROI modeling and business case development

Objective: Build the case for investment with clear value metrics.

What happens:

Week 4

Roadmap and production readiness planning

Objective: Define what it takes to scale your prototype into production.

What happens:

- Facilitate a collaborative workshop with stakeholders and cross-functional teams.
- Explore current challenges and opportunities.
- Prioritize use cases based on feasibility, business impact and speed to value.
- Define success metrics and criteria for a minimum viable prototype.

Deliverables:

- Prioritized list of AI use cases.
- Strategic framing and opportunity canvas.
- Success KPIs and stakeholder alignment

- Define the technical approach and workflow for the selected use case.
- Create a prototype or creative concept (e.g., auto-generated product descriptions, image automation, etc.).
- Validate brand alignment, tone of voice and functional requirements with SMEs.
- Ensure all AI configurations and outputs are logged and traceable for future development.

Deliverables:

- Functional or clickable prototype (or visualized creative concept).
- Defined prompts, models and user journey.
- Documented configuration setup and logic.

- Analyze potential ROI based on time saved, output increased and improved performance.
- Quantify business value and identify areas for scale.
- Create supporting data and visuals for stakeholder buy-in.

Deliverables:

- ROI model and value impact summary.
- Executive-ready business case deck.
- Use-case scalability assessment.

- Estimate effort, architecture needs and team roles for Phase 2.
- Identify eligibility for partner funding support.
- Outline handoff plans, upskilling requirements and operational governance.

Deliverables:

- Roadmap for delivery and implementation.
- Budget, timeline and scope of work (SOW) draft.
- Recommendation for hyperscale funding pathways. .

What’s your role in making the workshop a success?

To get the most out of DigitalXelerate, we ask clients to come prepared to collaborate, share context and help shape the direction of the engagement.

Here's what we’ll need from your team during the workshop:

Openness to explore

This is a co-creation session. We’ll brainstorm use cases and assess impact together. Bring curiosity, creativity and an openness to testing new approaches.

01

Context and constraints

Help us understand what’s real today:

- Your current processes (manual steps, systems, timelines).
- Known pain points or bottlenecks.
- Key goals or mandates
- (e.g., reduce time-to-market, improve margins, reduce costs).

02

Your role is to shape the opportunity. Ours is to bring it to life

With your insights and our technical and strategic guidance, we’ll leave the session with a clear vision, prioritized use cases and a plan to prototype fast.

03

Why Valtech?

- Because strategy without execution is just theory and execution without vision is just busy work. At Valtech, we bring both.
- DigitalXelerate is powered by our unique blend of strategy, creativity and deep technical delivery. We're not a traditional consultancy or a siloed tech vendor. We're a global experience innovation company built to help modern organizations move fast, think bold and deliver real value through digital.

What sets us apart

Our partnerships

We co-invest with the hyperscalers to help clients access funding programs, resources and scalable AI architectures.

Built for speed, not slide decks

We move fast — delivering solutions, proof points and plans you can act on now. No months-long discovery cycles. No fluff.

Human-centered, experience-first

We don't just optimize workflows — we elevate how your customers engage with your products, content and brand.

Cross-functional by design

Our teams combine strategists, technologists, data scientists and creatives to bridge the gap between vision and viable solutions.

Real-world AI delivery experience

We've helped top brands implement GenAI from POC to production.

See the ROI in action

DigitalXelerate engagements are built to deliver fast, measurable value. Here's what brands have achieved through similar AI initiatives:

93% increase in content velocity

AI-driven enrichment reduced the time to write 100 product descriptions from a full day to less than 30 minutes — without compromising quality.

2x SEO coverage growth

Enhanced descriptions, metadata and tags helped ecommerce teams double their organic visibility.

50%+ reduction in manual editing

Automated image enhancement and review generation reduced the need for human intervention by half, freeing teams for higher-value work.

Up to 6 months saved on delivery timelines

Our accelerator model brings working concepts to life in weeks, not quarters — accelerating time-to-value.

Fewer returns, higher conversions

By improving product data and review clarity, clients saw reduced customer friction and increased basket sizes.

Contact us to schedule your DigitalXelerate program

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